

Coimbatore



Aadhar Housing Finance Ltd.

Corporate Office : Office Nos. 501 & 503, 5th Floor, Lightbridge, Saki Vihar Road, Andheri East, Mumbai Suburban (District), Maharashtra - 400072. Maharashtra. **Coimbatore Branch :** Door No.229, A, Old T.S.No.3199,3200,3201 and 3202 Part, New T.S.No.8/1103, E, Block no.14, ITI Center, Sir Shanmugam Road, Third Floor, Mettupalayam, Thadagam Extn, Coimbatore-641002,Tamilnadu

E-AUCTION SALE NOTICE

E-Auction Sale Notice for Sale of immovable Properties under the Securitization and Reconstruction of Financial Asset and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8 (6) of Security Interest (Enforcement) Rules, 2002. Notice is hereby given to the public in general and in particular to the Borrower (s) and Guarantor (s) that the below described immovable property mortgaged, possession of which has been taken by the Authorised Officer of **Coimbatore Branch of Aadhar Housing Finance Limited** will be sold on "As is where is", "As is what is", and "Whatever there is" with no known encumbrances Particulars of which are given below:-

Sl No.	Borrower(s) / Co-Borrower / Guarantor (s)	Demand Notice Date and Amount	Description of the Immovable property	Reserve Price (RP)	Earnest Money Deposit (EMD)	Nature of Possession
1	(Loan Code : 19910000463 Coimbatore Branch) Rathinavel R (Borrower) Shanthi R (Co-Borrower)	12-May-25 ₹ 10,40,872/-	Gobichettypalayam Registration District, Punjai Puliampatti Sub Registration District, Erode District, Sathyamangalam Taluk, Panaiyampalli Village, Old Survey No.778, New S.F.No.94 in this 2.52.50 Hectares or 6.24 Acres in this 5.44 Acres and 0.80 Acres admeasuring 2.52.50 Hectares or 6.24 Acres lands converted in to layout in the name & style of Sri Devi Nagar, in this layout Site No.61 Admeasuring of 1312 sq.ft or 121.88 sq.mt of land with all other rights over the layout roads for ingress and egress with usual pathway rights to use the roads and all other appurtenances attached thereto bounded on the : East : Site No.62, West : Site No.60, North : Site No.66, South : 23 Ft East West Layout Road	₹ 10,00,000.00 (Rupees Ten Lakh Only)	₹ 1,00,000.00 (Rupees One Lakh Only)	Physical

1. Last Date of Submission of DD of Earnest Money Deposit along with KYC, Tender Form and accepted Terms and conditions (Tender Documents) is **15-Sep-26** within 5:00 PM at the Branch Office address mentioned herein above or uploaded on <https://bankeauctions.com>. Tenders documents received beyond last date will be considered as invalid tender and shall accordingly be rejected. No interest shall be paid on the EMD. 2. Date of Opening of the Bid/Offer (Auction Date) for Property is **16-Sep-26** on <https://bankeauctions.com> at **03:00 PM to 04:00 PM**. 3. AHFL is not responsible for any liabilities whatsoever pending upon the property as mentioned above. The Property shall be auctioned on '**As Is Where Is Basis**', '**As Is What Is Basis**' and '**Whatever Is There Is Basis**'. 4. The Demand Draft Should be made in favor of 'Aadhar Housing Finance Limited' Only. 5. Auction/bidding shall be only through 'Online Electronic Bidding' through the website <https://bankeauctions.com>. Bidders are advised to go through the website for detailed terms before taking part in the e-auction sale proceedings. 6. The intending bidders should register their names at portal M/s C 1 INDIA PVT LTD through the link <https://bankeauctions.com/registration/signup>, and get their User ID and password free of cost. Prospective bidder may avail online training on E-auction from the service provider M/s C 1 INDIA PVT LTD through the website <https://bankeauctions.com>. 7. For further details contact Authorised Officer of Aadhar Housing Finance Limited, **Arivuchelvam S (Contact No. 9600599885)** OR the service provider M/s C 1 INDIA PVT LTD, **Mr. Prabhakaran (Contact No. +91 7418281709)**, E-mail: tc@1india.com & support@bankeauctions.com, Mobile No: **+91 7291981124 / 25 / 26**. As on date, there is no order restraining and/or court injunction AHFL/the authorized Officer of AHFL from selling, alienating and/or disposing of the above immovable properties/secured assets. 8. For detailed terms and conditions of the sale, please refer to the link provided in Aadhar Housing Finance Limited (AHFL), secured creditor's website i.e. www.aadharhousing.com. 9. The Bid incremental amount for auction is Rs.10,000/-. 10. This newspaper publication and the data contained herein is intended for general public dissemination. Any reproduction, distribution, transmission, or republication of this content, in whole or in part, in any form or by any means, whether print, digital, electronic publication in any form, e-mail or web publications, or otherwise through any mode is strictly prohibited. Any unauthorized use of the above content through any mode may result in appropriate legal action by AHFL.

Place : Coimbatore, Date : 26.08.2026

Sd/- Authorised Officer, Aadhar Housing Finance Limited

12cm (W) X 11cm (H)